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# Product Design Training

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Content & Organization

## Presentation:

Based on problems resolution and adapted to changing contexts, product approach is broadly adopted to build software. With this course, you will learn to:

- **Set a vision for your product,**
- **Discover and explore the problem space,**
- **Design a solution and organize the software build**
- **Model your product's Domain Model Domain Driven Design techniques**
- In case of new product, you will learn **how to choose where to start from, and how to analyze users feedback**, especially if success is not reached in first iterations.

## Goals:

- Understand product vs project approaches
- Learn how to set a vision for the product
- Be able to organize and conduct a discovery phasis
- Create a Domain model
- Be able to organize and conduct delivery phases

## **Audience:**

- Project / product managers
- Product owners
- Consultants working on tasks related to software (specifications, testing, support, etc.)
- Team leaders

## **Prerequisites:**

- Knowledge of Agile project approach
- A minimum of 1 year in a role of project manager or product owner.

**Duration:** 3 days / 18 hours in total.

**Teaching mode proportions:** 50% theoretical, 50% practical. Exercises can be adapted to your context.

**Training materials:** PDF slides (in English), distributed at the end of the training.

At the end of the training program, participants receive a certificate to confirm that they have achieved the objective.

## **Location:**

Training can be intra-company, or inter-company. In this case, the exact location will be provided at the registration.

## **Scheduling:**

According our website calendar for inter-company. For intra-company, scheduling is to be determined with the customer.

## **Costs:**

- inter-company training: 1 790 € per participant
- in-house training: price upon quotation

Contact us at +33 6 71 01 06 52 or [formations@defsquare.com](mailto:formations@defsquare.com) to discuss your needs. We will then send you a quote within a week.

For all individuals with disabilities, please contact us at +33 6 71 01 06 52 or [formations@defsquare.com](mailto:formations@defsquare.com).

Additionally, all our training sessions can be conducted online.

Defsquare offers breakfast at the training location and lunch for each training days.

# Product Design

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Day 1

Introduction – Product Concepts  
Envision & Discovery

Day 2

Design & Modeling

Day 3

Build and Run

The training uses the case of a ride platform as a common thread for the practical exercises. Participants can also submit cases related to their field.

Design  
Software

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Run  
Software

Good Design: Domain-Driven,  
Stratified, Decoupled,  
Composable

Build  
Software

Production-Ready Systems:  
Observable, Performant,  
Secure, Reliable, Cloud Native

Software Engineering,  
Functional Programming,  
Clojure

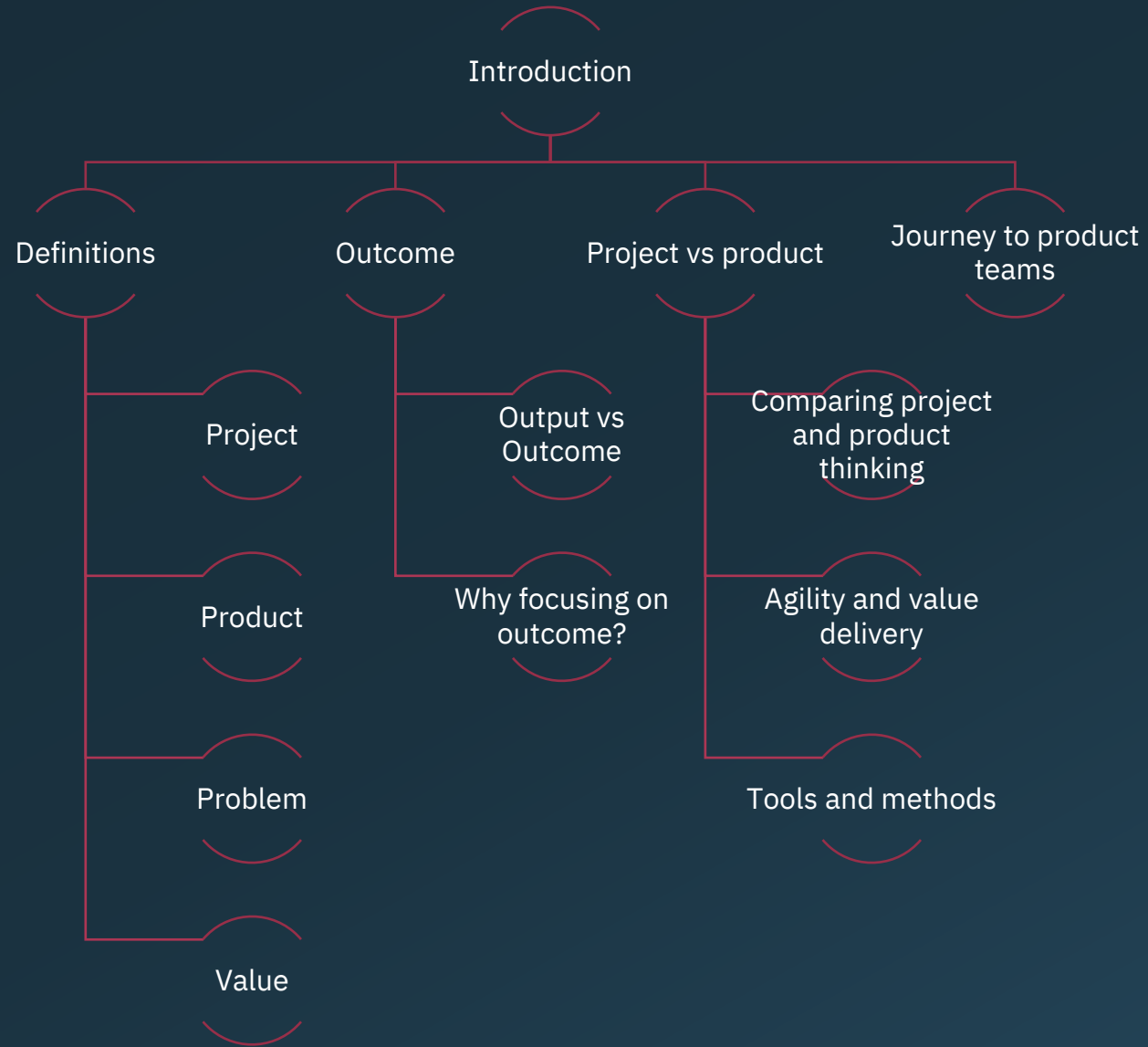
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# Product Design

Day 1

Day 2

Day 3





# Product Design

Day 1

Day 2

Day 3



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Day 1

Day 2

Day 3



# Product design

Day 1

Day 2

Day 3



# Product Design

Day 1

Day 2

Day 3

